



TARGET
GENDER
EQUALITY



Dear All,

A very warm welcome to the first edition of our Target Gender Equality Newsletter!

Advancing gender equality and increasing women's leadership in business is critical to achieving the Sustainable Development Goals. Our Target Gender Equality Global Impact Initiative is calling on and supporting businesses to set and meet ambitious targets.

Through this channel we will share stories of action and impact across the globe, featuring Global Compact companies and the individuals that are driving change within their organizations and beyond. We will also showcase the work of our Target Gender Equality Global Coalition member organizations that can further support business in advancing progress on gender equality.

We are excited to be embarking on this new initiative with all of you and motivated by the support we've received thus far.

- The Gender Equality Team at the UN Global Compact

Top News

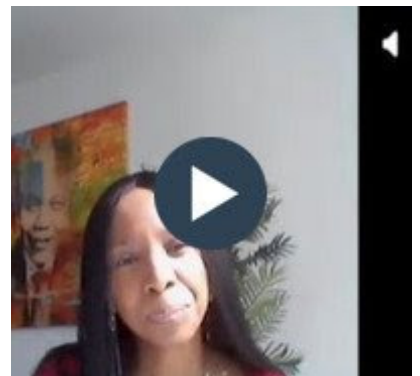


Partnership is essential to closing the global gender gap. Many of you joined us at Uniting Business LIVE held on the sidelines of the UN General Assembly. In addition to featuring the work of Global Compact Local Networks and Global Coalition members in the TGE Lounge, we were pleased to [announce our partnership with Catalyst](#).

Explore our YouTube playlist including Uniting Business LIVE session recordings!

"There's organizations where having **the target actually stimulates the cultural evolution of the organization**. If you have measures that are tied to performance evaluation and rewards, you see a different kind of behaviour faster. Truth of the matter is: we've been waiting for a while! We need to adapt interventions that are more rigorous and require greater accountability sooner rather than later."

Sophie Chandauka, Executive Director of Operations, Morgan Stanley - [overheard at the Target Gender Equality Lounge](#)



COVID-19 response and recovery must address differential impacts on women and girls! Over 1000 users have completed our quiz showing the gaps when it comes to gender sensitive crisis efforts.

Explore results analyzed by Global Compact Networks [UK](#), [Croatia](#) and [Spain](#)

Take the Quiz now!



79%

of surveyed companies have assessed (and where needed, adjusted) the company's policies and practices to support working parents and caregivers.



24%

of surveyed companies have taken action to respond to the increase in domestic violence that has resulted due to COVID-19.

Local Action



In Turkey..

..the impact of COVID-19 on gender equality in the business world was discussed in an online workshop with 35 institutions. [Read more](#)



In Brazil..

..30 companies have made their targets for women's representation and leadership publicly available. [Read more](#)



In South Korea..

..9 companies embarked on their TGE journey at the Network's Annual Meeting joined by former UN Secretary-General Ban Ki-moon. [Read more](#)

What's your target?

CaixaBank - Target Gender Equality Participant in Spain

Target: 43% women in management positions by 2021

"The establishment of targets has been key so that the entire organization can move forward in the same direction, to consolidate our commitment in terms of gender diversity and to involve all employees."

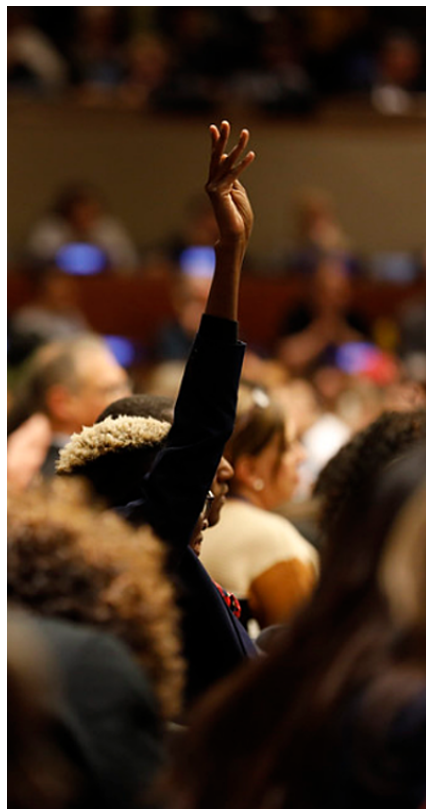
[Learn more about CaixaBank's targets & actions!](#)



Global Coalition News

Updates from organizations in the TGE [Global Coalition](#):

- Check out the IOE's [recommendations to foster female talent in top management levels](#)
- Explore BSR's [Gender-Mainstreaming in Supply Chains Resource Hub](#)
- Meet the 2020 [WE Empower Awardees](#)
- Read Surya Deva's blogpost on the [gender bias in artificial intelligence and automation](#)
- Explore UNGC's [COVID-19 Gender Equality Brief](#)
- Read DIHR's blog on [COVID-19 & Single Mothers](#)
- Take the [Self-Diagnostic Tools](#) by INMUJER to evaluate your gender pay gap & jobs
- Download the new WEPs Guidance Note on [Tackling Sexual Harassment in the World of Work](#)
- Take a look at CBWN's [10-point plan for increasing opportunities for women to trade internationally](#)
- Dive into the MCC's workplace response on [Employees who use domestic & family violence](#)
- Join the ILO's [training course for women managers](#)
- Learn more about SDG5 in ASU's [Training Series for Changemakers](#)



When She Leads



Sharon Thuku, CEO, Ends International Company Limited

Running a leading construction company in Kenya, Sharon knows first hand the bias that women in male dominated industries face. Now she's focused on equipping young women with the skills needed to compete - [read more!](#)

Vaishali Nigam Sinha, Chief Sustainability, CSR and Communications Officer, ReNew Power

Driving renewable energy in India, Vaishali is tackling the climate crisis keeping in mind its disproportionate effects on women. In her daily life, personally and professionally, she's committed to challenging gender norms - [read more!](#)



Meet Target Gender Equality's Senior Global Advisor!



Check out Dr. Kanyoro's
inspiring TED Talk on
investing in women & girls!

Dr. Musimbi Kanyoro is the immediate past President & CEO of the Global Fund for Women - the largest public philanthropic foundation for women's human rights. She was named one of the nine most powerful people changing the planet, as well as one of ten women "power brands" working for gender equality by Forbes Magazine. In 2019 Dr. Kanyoro joined the board of the UN Global Compact and we are delighted to be able to count on her support as Senior Global Advisor to Target Gender Equality.

"Women are still in the extreme minority in leadership of companies globally and despite qualifications, skills and significant experience, women deal with multiple forms of discrimination. Companies should know how to navigate these external factors in order to recruit and retain women in management and governance roles."



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